

Absent

Members: Rep. Mark Biviano
Rep. Barry Hyde
Kurt Knickrehm

Meeting Notes

Item #	Description of Discussion	Action/Issue Item Number (if applicable)
I.	Steering Committee Chairperson Cindy Crone opened the meeting at 3:02 pm and welcomed the Steering Committee and guests. All attendees introduced themselves.	
II.	Dave Sodergren asked for a motion to approve the August meeting minutes. The minutes were approved with one correction to attachment (Recommendation document). In Section 3.2 on Statewide Coverage the vote was not unanimous, there was 1 opposed. Dave also informed the committee that action item regarding Network Adequacy will remain open until the October meeting.	
III.	Debra Pate and Tim Irby with UAMS-Creative Services presented progress on "branding for the Exchange Partnership". The group contracted with Ernie Oakleaf to conduct a statewide telephone survey of 500 people. The group is also conducting five focus groups across the state. The Central Arkansas focus group had 10 people and was held at the Prospect Building in Little Rock. The group is to conduct the next focus group in Fort Smith later today. Additional focus groups will be conducted in Warren, Mountain View and Helena. The group expects to complete the focus groups and finalize the Exchange Partnership name and tagline recommendations by the end of October.	
IV.	Consumer Assistance Advisory Committee Co-Chair Anna Strong gave an update on the August Consumer Assistance Advisory Committee Recommendations and the Issue Brief regarding IPA ongoing monitoring recommendations. Discussion related to the following: <ol style="list-style-type: none">1. IRS Data2. Payment of Entities3. Performance Matrix4. Evaluation of Outreach Programs	

	<p>Anna Strong commented that she has been getting lots of questions about the IPA work that is happening locally and nationally.</p> <p>AID Consumer Assistance Specialist Sandra Cook announced that she would be presenting during Enroll America National Webinar on October 11th, 2012.</p> <p>Cindy commented that reports of the Committee’s work are getting around. She appreciates and applauds their efforts. She also informed the Committee that AID representatives would be in Bethesda next week to attend the Plan Management and Consumer Assistance Design Reviews.</p> <p>Comments: John Shelnuttt-Commented it would be a good idea to look at partnering with Consumer Credit Counseling agencies. Dr. Joe Thompson-Cautioned against making IPA Evaluation Process too stringent.</p> <p>CA Advisory Committee Recommendations were passed unanimously.</p> <p>Dave Sodergren announced that both the CA and PM Committees are reevaluating their topic calendars. Updates will be shared soon.</p> <p>Brenda McCormick of PCG announced that the Medicaid Integration Subcommittee had their second meeting earlier today. The topics for the meeting were 1) End of Month Coverage and 2) Churning.</p>	
VI.	<p>Plan Management Consultant Rich Albertoni gave an overview of the PM Design section 4.2. No vote was made on the Design.</p> <p>The following question was asked regarding the Design Review Process;</p> <p>Have standards for Network Adequacy been established? AID staff Zane Chrisman and Cindy Crone answered that the current draft is based on a 1996 NAIC model incorporating updates to meet state law and ACA requirements.</p>	
VII.	<p>Closing-The next meetings will be held on October 25, and November 29 2012 at the Arkansas Insurance Department, Suite 201 The Committee is not scheduled to meet in December.</p> <p>Anna Strong announced that she would be in Washington D.C. next week to attend a Whitehouse Briefing.</p> <p>Cindy Crone thanked the Committee members for their time and dedication and then adjourned the meeting at 4:08pm.</p>	