

## Arkansas Health Benefits Planning Exchange

<b>Outreach/Education/Enrollment/ Navigators/Producers/Agents</b>	May 24, 2011	Arkansas Studies Institute Rm. 204	10:00AM-12:00PM
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<p><b>Outreach/Education/Enrollment/Navigators/Producers/Agents</b></p> <p><b>Members Present:</b>  Fred Bean  Rose Crane  Cal Kellogg  Kurt Knickrehm  Chris Newell  Teri Patrick  Ann Sperry  Derrick Smith  Randy Lee  Patty Barker</p> <p>Staff: Cindy Crone  Bruce Donaldson  Andrea Hunter, recorder</p>	<p><b>Members Absent:</b>  Henry Tuck - called  Robbi Davis  Marie Sandusky - called  Rose Adams  Laura McDowell – called; moving out of state  Joan Pytlik - called  Sip Mouden  Greg Hatcher  Lisa Weaver  Greg Jones  Glenn Jones  William Watson  Kelly Betts</p>
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### Meeting Summary

Welcome

The Arkansas Studies Institute Curator provided a brief overview of the ASI and the history of its buildings. The award-winning Center is a partnership between UALR and the Central Arkansas Library System. For more information, see [www.cals.lib.ar.us/arstudies/index.htm](http://www.cals.lib.ar.us/arstudies/index.htm) Meeting space is provided at no cost to community groups.

Update on Exchange Planning Efforts

- *Since the last Workgroup meeting, Commissioner Bradford appointed a Health Benefits Exchange Planning Steering Committee to guide and coordinate various Insurance Department-led planning efforts (handout). A chart (handout) showing relationships between Steering Committee and AID leadership, Exchange Planning Staff, Six Workgroups, UAMS Stakeholder work, and overall Exchange Planning Background Research Vendor was discussed—it is also available on Exchange Planning Website, <http://www.hbe.arkansas.gov>. The Information Technology Workgroup is soon to be launched.*
- *UAMS is close to finalizing the 45 community meetings to be held in 15 communities across the state during June in Arkadelphia, Clarksville, Clinton, Dumas, El Dorado, Fort Smith, Helena, Jonesboro, Little Rock, Mountain Home, Pine Bluff, Searcy, Springdale, Texarkana, and West Memphis. The final listing of times and dates of meetings will be emailed to workgroups and posted on Exchange Planning Website. Workgroup members were encouraged to help publicize meetings.*
- *First Data Government Solutions was selected as Background Research and Planning vendor following competitive review of eight applications. The contract is not yet final, but is expected to be executed soon with timeframe for work June 1 – August 31, 2011. Scope of Work includes coordinating with planning workgroups.*
- *Highlights of CCIIO grantee meeting in Denver and Utah Exchange Invitational Meeting to States in Salt Lake City—both in May--were presented. More complete information about each meeting can be found on Health Benefits Exchange Planning Website.*
- *A website (handout) is being populated with various Health Benefits Exchange Planning documents, including meeting schedules, summaries, and other information including quarterly reports to CCIIO. The address is <http://www.hbe.arkansas.gov>*

Exchange Planning Discussion

During their initial meeting facilitated by Dr. Angela Brenton, the Exchange Planning Steering Committee created a list of questions to be addressed by each Exchange Planning Workgroup. Some questions will be posed to all workgroups; others are group-specific. The intent of this approach is for the Steering Committee to receive and review key discussion points presented by diverse stakeholders, and weave the discussion/information from all Six Workgroups, UAMS contract, Background Research vendor, Staff and other stakeholders into an overall plan for the Arkansas Health Benefits Exchange. Questions discussed:

1. Who is the Exchange to benefit?
  - a. General Public
  - b. Every man, woman, child (who can purchase)
  - c. Legal Residents
  - d. Individuals and small groups in 2014; can open to large groups in 2017
  - e. Existing vs. uninsured market
  - f. Small employers
  - g. Insured, uninsured, those who lost insurance
  - h. Those in a better position if using Exchange due to better insurance/costs
  - i. Taxpayers
  - j. Ultimately consumer, individual or small employer
  
2. What is your vision of what the Arkansas Health Benefits Exchange should be and how it should operate?
  - a. Quality delivery system – ultimately improving health & lowering costs
  - b. Offer qualified health plans that are easily understood by consumer
  - c. Trusted and recommended by consumer to be in individual's/ family's best interest
  - d. Transparent/"straight forward"
  - e. Coaches to assist consumers
  - f. Continuous updates
  - g. New – integrated, continuous system of health care coverage and delivery improvements
  - h. Simple, trusted, accessible (Insurance) marketplace to help ensure all Arkansans get continuously improving quality health coverage in a way they understand

1. What is It (Exchange)?
  - a. Not a 500 person bureaucracy
  - b. Web
  - c. Physical site(s)
  - d. Call center



3. Should the Exchange be a regulator or an administrator of health coverage?
  - a. AID is regulator
  - b. Exchange is a marketing site for all Quality Health Plans meeting minimal essential benefits/actuarial levels
  - c. How do we increase choice of quality health plans options and promote market place competition among Quality Health Plans?
  - d. Exchange must "grade" plans; could publicize plan quality indicators/outcomes, e.g. AHA evaluates hospitals by some conditions (i.e. heart)

Other Question:

- Who can purchase through Exchange? Must they be legal resident?